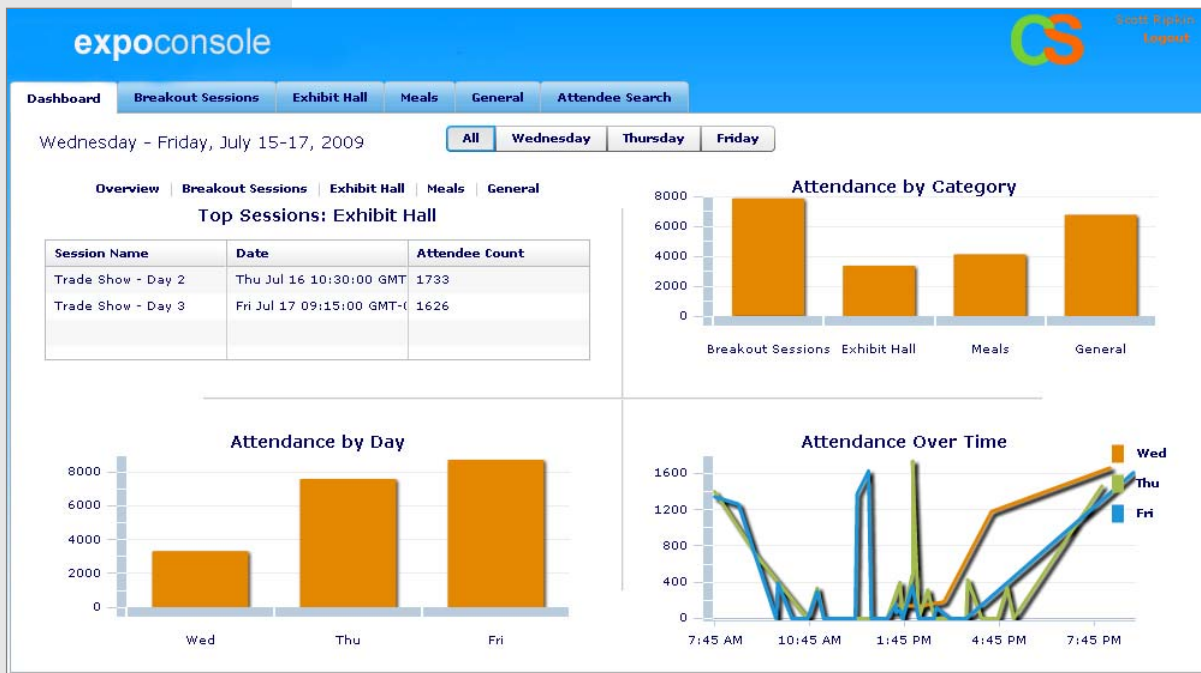# RFID Attendance Reporting

Statistical Event Demographic Analysis

Real-Time Attendance Location

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Now accompanying Convention Strategy's RFID attendance tracking, is the proprietary ExpoConsole™ Internet portal. By logging in with a unique username and password, this secure website provides full event insight by showing a bird's eye view of the event. The event dashboard can be segmented by day and projects a summary of the session attendance, general attendance, by demographic and by hour per session. Each client license account within ExpoConsole is custom designed to the exact specifications of a particular event. The length of event, number of locations being tracked, and other type of functions can be uniquely configured within ExpoConsole for each event. The console user interface has programmable tab functions to view attendance figures within general sessions, exhibit halls, meal functions and to search for the location of a attendee.

Dashboard

Sessions

Configure events to display different floors being used and the corresponding educational sessions being held in those areas. Interactive graphical renditions of each floor allow for simple browsing of all event areas. Attendance flow and room counts can be quickly summarized and reported.

Time Reporting

When viewing an active floor plan, clients can filter the attendance information by specific time frames. Attendance data can be displayed in real-time or in historical time. This allows for analyzing and reporting of attendance from the beginning to conclusion of the event.

Filters

Customize attendance data by certain attendee demographics. An option of displaying data according to desired filters is applied in real-time. The ability to report what areas of the event are attracting certain attendee types or numbers, allows for any types of adjustments needs (i.e. A/V, Food & Beverage). By monitoring flow, you may be able to identify problems early on in the event and correct them, for higher attendee satisfaction.

Analytics

Utilizing an analytical view of active sessions provides insight to what sessions or events are attracting which types of attendees. This type of information will help in determining what speakers are more popular with certain types of attendees. Future events will benefit from knowing what types of speakers could be added to attract more qualified attendees.

Room Level

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Logout

Dashboard | **Fourth Floor** | **Second Floor** | **Third Floor** | **Attendee Search**

Attendance List: Breakfast Day 3 ✕

Last Name	First Name	Attendee ID	Title	Company
Keegan	Lynn	2	Service Manager	
Ruocco	Joe	4	Accountant	
Ruocco	Lynne	5	Sales Manager	
Zivkovich	David	6	Service Technician	
Bendera	Doug	10000	Sales Representative	Fountain Tire
Siff	Jay	7915262	Service Manager	Moving Targets
Siff	Terry	7915376	Marketing Consultant	Moving Targets
Sorrells	Christopher	7944092	Service Technician	Mountain View Tire And Service
Sylvester	Kenneth	7947938	Sales Manager	Main Line Tire Corporation
Sylvester	Susan	7947939	Service Manager	
Phillippi	Nick	7948354	Owner	Nebraskaland/Kansasland
Cairns	Stephen	7948503	Floor Staff	Commercial Truck Tire Center, Inc
Sweeting	Charles	7948619	Sales Manager	Sweeting Tire Inc
Sweeting	Andrea	7948620	Owner	
Wright	Gary	7948691	Sales Manager	Nebraskaland Tire
Berra	Philip	7948891	Service Manager	Community Wholesale Tire

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Dashboard | **Fourth Floor** | **Second Floor** | **Third Floor** | **Attendee Search**

Search Attendees By...

Name ☐ [_____]

Title ☑ [Sales]

[Search]

119 Results for Search: Title like 'Sales';

Last Name	First Name	Attendee ID	Title	Company	Address	City	St/Pr	Postal
Wright	Gary	7948691	Sales Manager	Nebraskaland Tire	1101 N Lincoln	Lexington	NE	68850
Turk	John	7948980	Sales Manager	Conrad's Tire Service, Inc	14575 Lorain Ave	Cleveland	OH	44111
Jakabcic	Samuel	7949021	Sales Manager	Conrad's Tire Service, Inc	14575 Lorain Ave	Cleveland	OH	44111
Gabrielson	Jodi	7951033	Sales Representativ					
Saunders	Brad	7953480	Sales Manager	Fairmount Tire & Rubber,	618 East 61st Street	Los Angeles	CA	90001
Ryan	Greg	7953781	Sales Manager	Ryan Automotive Inc.	550 Clairton Blvd.	Pittsburgh	PA	15236
Merschman	Karen	7956066	Sales Manager					
Dunlop	Jamie	7985831	Sales Representativ					
Kenslow	Susan	7985689	Sales Manager					
Green	Mark	7984500	Sales Manager	Staples Promotional Prod	7500 W 110th St	Overland Park	KS	66210
Moody III	James	7983866	Sales Manager					

Each individual session configured in ExpoConsole has the ability to display real-time attendance data. The information displayed is customizable and is configured to export to Excel format for reporting purposes during or after the event. This type of analysis provides a much deeper level of understanding of attendee behavior, can be used to further event development, uncover new content opportunities and improve return on investment from both suppliers and attendees.

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