

## **FOR IMMEDIATE RELEASE**

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### **CS partners with CSP Information Group to offer Lead Retrieval services at the 2009 Food Service at Retail Expo**

Germantown, MD – April 19, 2009 -- Convention Strategy, a leading provider of Registration, Lead Retrieval and Attendance Tracking solutions to the conference and exposition industries, is pleased to announce the CSP Information Group (CSP) as a new client . Convention Strategy will provide Lead Retrieval services at Food Service at Retail Expo (FARE), being held in Schaumburg, IL from August 17-19, 2009.

FARE brings the foodservice industry together to discuss the changes, challenges and choices facing foodservice across retail channels. As the only multi-channel conference and trade show entirely dedicated to food on the go, FARE provides focused learning, a trade show featuring the latest foodservice products, programs, equipment and technology as well as exceptional networking with industry peers. FARE is geared especially for retailers and operators that provide food for immediate consumption or prepared food to be consumed later.

#### **About CSP Information Group**

CSP's EduNetworking Conferences and Events are all developed to provide "innovative communication programs with superior opportunities to build relationships and foster insightful discussion." Our insider's view of business delivers high-value content-with intriguing topics that lead to dialogue and action. All CSP conferences and events are customized to the needs of our dynamic marketplace, continually providing attendees with timely insights in today's challenging business landscape. Whether you are a manufacturer, wholesaler, distributor, broker, or retailer within the convenience retailing and foodservice industries, CSP programs include a conference or event that provide the tools for success in your business.

#### **About Convention Strategy**

Convention Strategy has more than 15 years of experience in event marketing and production, and is dedicated to providing targeted and industry leading technologies for meetings and events. Convention Strategy is a leading provider of Registration, Lead Retrieval, Session Tracking and other technology solutions to the meetings and events industries.

For additional information, visit [www.conventionstrategy.com](http://www.conventionstrategy.com) or call (301) 656-7521.

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