

## **FOR IMMEDIATE RELEASE**

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### **CS announces a new client relationship with American College of Nurse-Midwives**

Germantown, MD -- December 5, 2008 -- Convention Strategy, a leading provider of Registration, Lead Retrieval and Attendance Tracking solutions to the conference and exposition industries, is pleased to announce a new client relationship with the American College of Nurse-Midwives (ACNM). Convention Strategy will provide Online Registration, On-site Registration, Lead Retrieval services and provide custom Attendee Survey Kiosks at the 54th Annual Meeting & Exposition in Seattle, May 21-27, 2009.

Every year, the ACNM Annual Meeting & Exposition serves as the premiere continuing education, networking, and business meeting for the approximately 10,000-strong certified nurse-midwife and certified midwife community nationwide. With more than 100 education sessions and many networking opportunities attendees learn about exceptional best practices, discover the latest in midwifery and women's health care, and have the chance to share your experiences with your colleagues.

"We are very excited about creating this new relationship with ACNM," said Robert Davis, President. "The CS team is thrilled to add ACNM to our growing number of events."

#### About International Society for Clinical Densitometry

ACNM is the professional association that represents Certified Nurse-Midwives and Certified Midwives in the United States. ACNM provides research, administers and promotes continuing education programs, establishes clinical practice standards, creates liaisons with state and federal agencies and members of Congress. The mission of ACNM is to promote the health and well-being of women and infants within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives, and certified midwives.

#### About Convention Strategy

Convention Strategy is a leading provider of Registration, Lead Retrieval, Session Tracking and other technology solutions to the meetings and events industries. Convention Strategy has more than 15 years of experience in event marketing and production, and is dedicated to providing targeted and industry leading technologies for meetings and events.

For additional information, visit [www.conventionstrategy.com](http://www.conventionstrategy.com) or call (301) 656-7521.

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