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expODEMAND™

Attendee Management



RFID
Attendee
Tracking

Wall Mount

Key Features

• **Compact Design**

Compact, RFID scanner suitable for any wall, pole or desk mount situation

• **Simple tracking**

Attendees can freely hold their badge to the unit when entering and leaving sessions without the hassle of being stopped by room monitors

• **On-site Analysis**

Exclusive on-site downloading and analysis through Bluetooth connection to each SmartTouch

• **Post-show Reporting**

Detailed reporting provides exceptional statistics producing valuable demographic reports

• **Reliable Scanning**

All scans are stamped with date, time, SmartTouch location and direction of movement

Attendee tracking with proven technology that offers exceptional benefits

The SmartTouch is ideally suited for In/Out tracking of attendees at seminars, conventions or other temporary placements. A built-in memory and clock allows it to independently read, timestamp and log every attendee which places their badge to the unit. The transaction is clearly and automatically indicated as in or out each time with color coded lights. These units can achieve over 100% accuracy tracking attendees in both directions.

SmartTouches are wall or pole mounted units that can easily be moved from one location to another or be placed in different locations within the educational session or exhibition area. All scans are stamped with date, time, location and then stored in memory. These transactions can be downloaded at a later time to determine the duration and times for each participating attendee. The units also have the ability to download the scans via a wireless Bluetooth connection up to 80 feet away.

Post-Show Convention Strategy will output processed data to CSV and Excel file formats, and produce client ready reports in Excel and PDF file formats. Standard event data reports include summaries and graphs showing number of attendees scanned, peak attendance, average time on floor, attendance change over time, and much more.

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All underlying data is compiled and coupled with demographic attendee data. These gathered statistics can be utilized to produce Event Data Management reports displaying attendee trends. A variety of reports can be produced to display audited session attendance including what types of attendees visited the exhibit floor as compared to their buying power and demographics. A perfect solution for CEU/CME tracking without having a room monitor.

Run Time	20 hours minimum per charge; Charges in 4 hours
Accuracy	100%
Memory Capacity	8,000 scans
Indicators	Green: Enter; Red: Exit
Timestamp	Time, Date, Location and Direction for every scan
Tag Details	13.56 MHz Passive RFID Tag; ISO 15693 & TI Tagit HF
Scan Technology	Passive Radio Frequency Identification (RFID)
Computer Interface	Bluetooth (recommended) or RS232 serial port
Color	Black
Customization	Custom signage available for sponsorship
Size	9 inches long by 5.25 inches wide by 1.75 inches deep
Weight	14.4 ounces
Reports Available	In/Out; Attendance; Entries/Exits/min; Attendance/day; Auditing; more
Report File Format	CSV, Excel, PDF

For more information

For more information about ExpoDemand or other Convention Strategy products visit: www.ConventionStrategy.com, call (301) 656-7521 or send us an email to: sales@cstrategy.com.



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