MobileEvent Guide

FEATURES

- **Quick To Install**
  Easy to download and install to a smartphone

- **Personalized Schedule**
  Attendees can view the full event schedule and build their own

- **Real-Time Information**
  Attendees can messages other attendees and received news updates

- **Interactive Sessions**
  Attendees can view the full session schedule, take notes and surveys on sessions

- **Exhibitor Floor Map**
  Exhibitors can be viewed on a map and attendees can contact exhibitors

Available for iOS, Android & Blackberry

Providing mobile event platforms built with the understanding of what matters at live events

Convention Strategy Group's **MobileEvents** is the only personalized and intuitive mobile application for events, conferences and trade shows that gives attendees the ability to connect, network and access event news, maps, schedules, and contacts from their smartphones.

Although highly customizable, the most basic feature of CSG MobileEvents is providing attendees an easy, searchable way to find out the lastest news. Attendees can read speaker biographies, build their own schedule, research exhibitors and sponsors. A user-friendly mobile design creates a personalized event experience for attendees and exhibitors and also provides digital revenue solutions.

iPad Compatible

MobileEvents is a 100 percent native iOS, Android and Blackberry app, built and optimized specifically for each platform with zero shortcuts or trade offs. Plus, the web app version allows users of other smartphones to utilize the guide.

By partnering with Convention Strategy Group and deploying the MobileEvents solution to your live event community, your event will be offering the lastest in mobile event technology. Convention Strategy Group is committed to making the event experience a success without overspending.

For more information visit **www.ConventionStrategy.com** or email **sales@cstrategy.com** or call **(301) 656-7521**.

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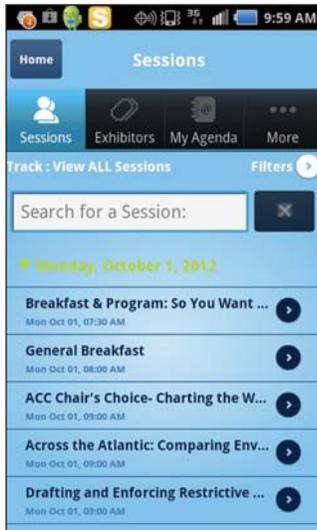
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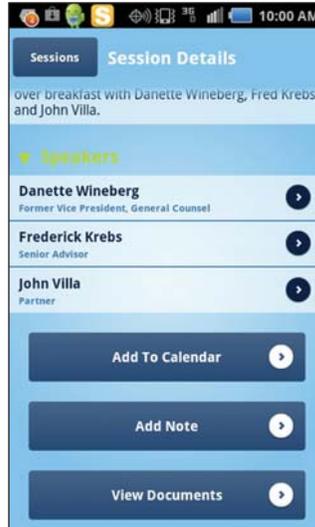
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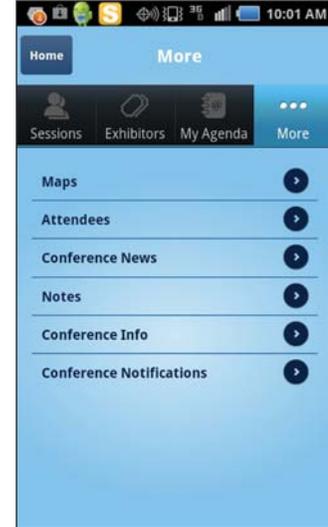
Other Options

✓ Benefits Deploying a Mobile Solution

• Connect directly to the live registration system by integrating with Blueskyz registration platform

• Provide the ability for attendees to be able to see their personalized schedule including the sessions each attendee is registered to attend

• Simplify your attendees' lives by giving them a convenient app to network and connect using their smartphones before and after the conference

• Send timely notifications and alerts to your attendees through the app, SMS/Text, or email

• Provide a new sponsorship platform to generate revenue and provide adverting for specificproducts and services

For More Information:

For more information on Convention Strategy Group products and services visit www.ConventionStrategy.com, call (301) 656-7521 or send an email to sales@cstrategy.com. Convention Strategy Group is guided by a management team with over 35 years experience in event management. Convention Strategy specializes in delivering integrated registration, housing, lead retrieval, attendance management and other event technology solutions to a wide range of clients.