

## Custom Qualifiers

Personalize your qualifiers to meet your specific sales needs! Convention Strategy offers each exhibitor a complimentary list of standard qualifiers or, for an additional fee, you can personalize them. By selecting a personalized or standard barcode after each attendee badge, you are better able to qualify your sales leads.

Fill out the template below and select Custom Qualifiers on your order form. To view the complimentary standard action codes provided, go to [www.conventionstrategy.com/downloads/standard\\_qualifiers.pdf](http://www.conventionstrategy.com/downloads/standard_qualifiers.pdf)

### Customization Template

Please list the custom qualifiers below. Your codes will be installed on your equipment.  
Maximum 23 characters per code. Fax back to (301) 560-8841.

COMPANY NAME \_\_\_\_\_

SHOW NAME \_\_\_\_\_

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

8 \_\_\_\_\_

9 \_\_\_\_\_

10 \_\_\_\_\_

11 \_\_\_\_\_

12 \_\_\_\_\_

13 \_\_\_\_\_

14 \_\_\_\_\_

15 \_\_\_\_\_

16 \_\_\_\_\_

17 \_\_\_\_\_

18 \_\_\_\_\_

19 \_\_\_\_\_

20 \_\_\_\_\_