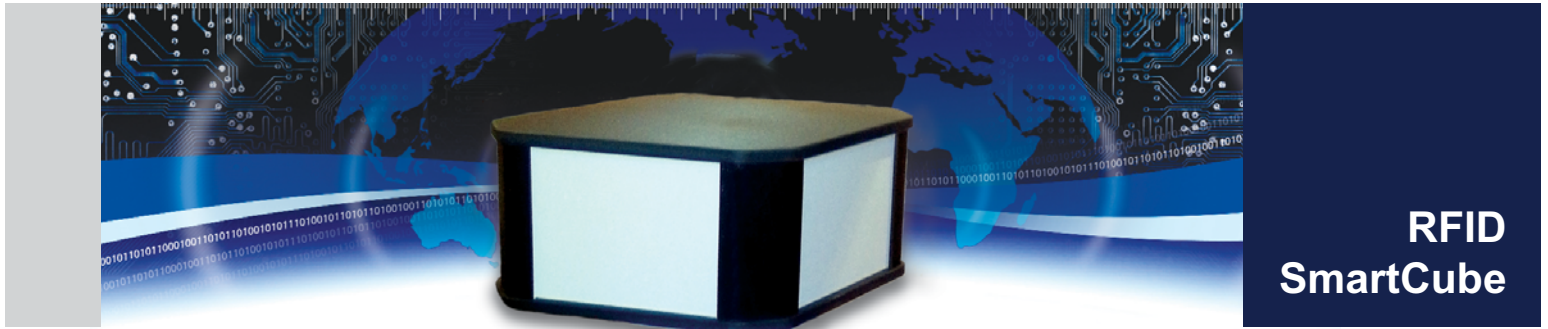




# Attendance Management



**RFID  
SmartCube**

**TABLE TOP  
PEDESTAL**

## Key Features

- **Simple and Attractive**  
Multi faced reader is easily placed in any area of a meeting or session
- **Real-time Data Delivery**  
All SmartCubes are networked and connect to a central wireless access point
- **Reliable Scanning**  
Reads 915 MHz RFID tags up to 15 feet from each face of cube design
- **Non Obtrusive**  
Can be easily hidden from view with simple covers or unique placement within event space



## Attendance tracking with proven RFID technology that offers exceptional benefits

The Convention Strategy Group SmartCube can help show managers track session attendance or by individual locations helping to measure additional revenue opportunities. SmartCubes are designed to provide the ability to automatically analyze individual attendee visits to designated zone areas.

SmartCubes can be placed near certain marketing materials, plasmas screens, within session rooms or other important areas of an event. An attendee is automatically recorded into memory once they enter into a particular zone. Each visit is time stamped and stored in memory. The SmartCube network of readers are consistently transmitting attendance data in real-time via WiFi to be viewed within an CSG ExpoConsole account.

This innovative and compact cube units can be deployed to blend in with decorations without providing any distractions from the event. The passive RFID tags do not contain any personal attendee information and the software is designed to allow attendees to opt-out for privacy concerns.

The valuable information that is be collected by SmartCubes can also help qualify sales leads and understand overall attendee traffic for show management. Show managers can identify new revenue opportunities through generating reports by attendee demographics according to interest level.

For more information visit [www.ConventionStrategy.com](http://www.ConventionStrategy.com) or email [sales@cstrategy.com](mailto:sales@cstrategy.com) or call (301) 656-7521, Ext 210.

**ConventionStrategy**

# Details & Specifications



<b>Read Range</b>	Adjustable to 15 feet from each antenna
<b>Operating Modes</b>	Batch mode, Online mode (real-time, requires Internet connection)
<b>Memory Capacity</b>	500,000 (10 digit) scans in batch mode, unlimited in
<b>Indicators</b>	None
<b>Timestamp</b>	Time, Date, Tag ID for every scan
<b>RFID Tag Details</b>	915 MHz; UHF Class 1 Gen 2 Passive RFID Tag
<b>RFID Scan Technology</b>	Passive Radio Frequency Identification (RFID)
<b>Communication</b>	Class 1 Bluetooth, USB, 802.11g (Wi-Fi)
<b>Software</b>	All software for on-site and real-time reporting provided
<b>Customization</b>	Custom signage available for event coordination
<b>Housing</b>	18 x 18 x 9 inches, ABS plastic - black, cool gray
<b>Mounting</b>	Stand/Pedestal or conventional table top display
<b>Reports Available</b>	Attendance; Attendee Duration, Visitor Auditing, Others
<b>Report File Format</b>	Online reporting, export to CSV, Excel, PDF

Note: All photographs are for illustrative purposes only; actual products are updated time to time and may differ



## For more information

Convention Strategy Group is a full service event technology firm guided by a management team with over 35 years of experience in the meetings industry. The company is an innovative provider of measurement metric tools for meetings, conferences and events. Convention Strategy is focused on delivering integrated RFID technology to track attendee attendance.

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