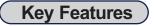


## Attendee Engagement



Attendee Experience Station



### Navigate Events

Simple event search and wayfinding tools to enhance the attendee experience

### New Revenue Streams

Sell advertisements highlighting exhibitors generating more overall show revenue

#### Web Enabled

System is web enabled for directions, downloads and system updates

#### After Hours

Attendees can use kiosks for restuarant searchs and make reservations

#### More Extras

Kiosks can also be used to check-in for flights, scanvenger hunts and photo booth

## Interactive digital guide designed to enhance both attendee and exhibitor engagement

Convention Strategy Group's onsite wayfinding is an interactive digital guide designed to helpattendees and exhibitors engage with and navigate your event.

At its core is our interactive map, directory and wayfinding system that replaces traditional printed maps and materials with cutting edge digital technology.

The wayfinding system is built specifically for use with touch screens. The intuitive interface creates higher usage, more engagement, better connections and a superior user experience. The system is built using the latest Adobe Air development environment to bring you a host of new features and createan incomparable user experience.

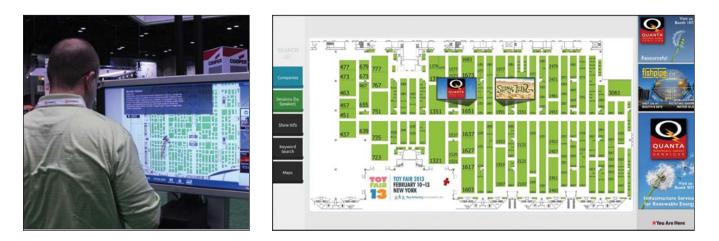


Convention Strategy Group had partnered with various hardware providers allowing a variety of kiosk structures and signage options. Kiosks can be standards table mounts or attractive kiosk thatt incorporates a charging station for mobile devices.

Contact Convention Strategy Group and let us learn more about your event and see if the Wayfinding Experience Kiosk would be a fit.

For more information visit www.ConventionStrategy.com or email sales@cstrategy.com or call (301) 656-7521, Ext. 212.

# **ConventionStrategy**



- The latest touch screen technology, offering an iPad-like experience with swipe and display.
- Web-enabled, allowing real-time data updates and the option of downloading directions, brochures and other information to your phone or email.
- Photo/Video Booth, Flight Status and Check In, Restaurant Search and built-in Scavenger Hunt to further engage your audience.
- Animated campus wayfinding and robust exhibitor promotion tomore effectively drive traffic to your exhibitors' booths.





#### For more information

Convention Strategy Group is a full service event technology firm guided by a management team with over 35 years of experience in the meetings industry. The company is an innovative provider of measurement metric tools for meetings, conferences and events. Convention Strategy is focused on delivering integrated RFID technology to track attendee attendance.

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